

SportZu.tv Launch Partner Package

Internet – SportZu.tv

Receive visual exposure on run of schedule on SportZu.tv. Presence will include a combination of the following benefits:

- 25% rotation of advertising placement (125px x 400px). Display format may include Jpeg, HTML or Flash with click-through.
- Two video advertisement drop-ins* in the video playlist. Video(s) to be updated at launch partner's discretion.

Hospitality

Receive access to SportZu.tv's controlled events for exposition display and participation. Currently SportZu.tv has two events planned in March 2008. They include the:

- SportZu.tv Open House - Open to public, this event focuses on engaging children and families to interact with SportZu.tv through expo booths, video stations and local celebrities; and
- SportZu.tv Launch Party – By invitation only, this event will be a thank you to sponsors, advertisers, beta testers and families.

Fulfillment Report

SportZu.tv will provide monthly traffic counts on the total site, specific launch partner advertising impressions and all demographic and audience information available.

Terms

Discounted Launch Fee: \$3,000 (Valued at \$5,000)

Term: 3 months

* Drop-ins are defined as any video within the playlist. This can range from professionally produced video to user uploaded video to video promotions to advertisements. The videos in the playlist will play sequentially, however, the user has the freedom to skip any video to select another video of choice or simply navigate elsewhere on the site.